

Essentia Health Sports Center

Over the winter season there are almost 500 youth games and dozens of boys' and girls' high school games played at the arena. In addition to that, we schedule hundreds of hours of practice with families and friends spending significant time in the arena. Even when the ice is out in March, the facility is booked for home shows and concerts. Believe it or not, during the summer months the facility is scheduled at capacity as well with local high school, youth programs and private local camps all day long. To sum it up, the arena is busy!

Did you know?

- Our youth travel teams will have a total of almost 500 regular season home games.
- Our youth travel teams will host 13-15 home tournaments this winter that will bring in over 100+ out-of-town teams.
- High school boys and girls high school hockey programs will host dozens of home games.
- The summer ice schedule is at full capacity with high school and youth program off-season training and local private youth camps.

These events alone bring in over 10,000 skaters and their families!

The Essentia Health Sports Center has many options for your company to advertise, sponsor, and support your local community hockey and figure skating program. We really need your support to keep the doors open and get the kids on the ice! There are many more advertising options available.

BUSINESS/FAMILY CONTACT INFORMATION

Company/Family Name _____
Address _____
City _____ State _____ Zip _____
Contact Name _____ Phone _____ E-mail _____

2023-2024 Sponsorship and Advertising Opportunities

In-Arena Advertising (If In-Arena wall space fills, there are other options that can be made available)

Civic Center Ice Rink

- 4' x 8' Wall Sign \$450
- 3' x 8' Rail Sign \$500
- 2' x 6' Rail Sign \$500
- Dasher Board \$1000 annually - 8' Wide*

Crow Wing Recycling Ice Rink

- 4' x 8' Wall Sign \$400
- Dasher Board \$1000 annually - 8' Wide*

**Dasher Boards sponsorships require a three-year commitment and will be billed annually*

All first-time wall signs will incur a \$250 fee to cover the cost of your sign.

Brainerd Amateur Hockey Association (BAHA) Travel and In-House Team Sponsorships

Teams are limited. Team preferences will be based on a first-come, first-served basis

Travel Teams

- Bantam, 15U, Peewee, 12U Squirt and 10U teams \$750

In-House Teams

- Mini-Mite, 6U, Mites and 8U \$500

Locker Room Sponsorships

- \$200 - We use 11 locker rooms for regular season play. Selection is a first-come, first served basis

Charitable Contribution

Have your family or Company name on the Puck Wall \$100 \$_____ (\$100 minimum)

This donation form can be completed online at www.brainerdbluelineboosters.com/sponsors.

Otherwise, you may mail this completed form with payment to:

Brainerd Blue Line Boosters, P.O. Box 245, Brainerd, MN 56401

You will receive an invoice both via e-mail and through the USPS mail.

Brainerd Blue Line Boosters is a 501(c)(3) non-profit organization. Gifts are tax deductible as allowed by law.

Contact the Blue Line Boosters today and show us your much needed support!

sales@brainerdbluelineboosters.com or 218.330.9870