

Sponsorship Form

BUSINESS/FAMILY CONTACT INFORMATION

Company/Family Name _____
Address _____
City _____ State _____ Zip _____
Contact Name _____
Phone _____ E-mail _____

2020-2021 Sponsorship and Advertising Opportunities

In-Arena Advertising (If In-Arena wall space fills, there are other options that can be made available)

Civic Center Ice Rink

- 4' x 8' Wall Sign \$450 Center In-Ice \$3000
 3' x 8' Rail Sign \$500 Neutral Zones \$1500
 2' x 6' Rail Sign \$500 End Zones \$1000
 Dasher Board \$1000 annually - 8' Wide*

Gold Medal Ice Rink

- 4' x 8' Wall Sign \$400 Neutral Zones \$750
 Center In-Ice \$1500 End Zones \$500
 Dasher Board \$1000 annually - 8' Wide*

**Dasher Boards sponsorships require a three-year commitment and will be billed annually*

All first-time wall signs will incur a \$250 fee to cover the cost of your sign. You have full control of the design.

Brainerd Amateur Hockey Association (BAHA) Travel and In-House Team Sponsorships

Teams are limited. Team preferences will be based on a first-come, first-served basis

Travel Teams

- Bantam, 15U, Peewee, 12U
Squirt and 10U teams \$750

In-House Teams

- Mini-Mite, Mites and 8U \$500

Locker Room Sponsorships

- \$200 - We use 11 locker rooms for regular season play. Selection is a first-come, first served basis

Restaurant Wall Placement (Unlimited)

- \$400
 \$200 if purchased along with any other wall,
vinyl or dasher board ads

Charitable Contribution (Unlimited)

- Your name on the Puck Wall \$100
(\$100 minimum) \$_____

Reserved Parking Spaces

This is a live auction item!

Starting October 1st and with bidding ending on Sunday, October 18th at 10:00 p.m. Bid for one of two coveted front row spots reserved for you all season. Please check the website for details!

***Choose more than
one sponsorship
opportunity for
discounted rates!***

The Essentia Health Sports Center has many options for your company to advertise, sponsor, and support your local community hockey and figure skating program. We really need your support to keep the doors open and get the kids on the ice! There are many more advertising options available.

Contact the Blue Line Boosters today and show us your much needed support!

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